



# **Afera General Assembly**

**5 October 2017**

**Starhotels Majestic, Turin, Italy**

# **Afera Steering Committee General Report 2017/ Plans 2018**

**By President:  
Mete Konuralp**

- 1. Opening by the Afera President Mete Konuralp**
- 2. Approval Minutes GA in Hamburg 2016**
- 3. General Report 2017 / Plans 2018**
  - 3.1 Report of the Marketing Committee
  - 3.2 Report of the Technical Committee
  - 3.3 Report of the Steering Committee
- 4. Financial Report**
  - 4.1 Balance sheet 2016
  - 4.2 Latest 2017
- 5. Approval of Budget 2018**
- 6. Membership fees 2018**
- 7. New structure composition Steering Committee**
  - 7.1 Candidates new structure
  - 7.2 Election composition new structure
  - 7.3 Statute update
- 8. Next Conference date and venue 2018**
- 9. Any other business**
- 10. Closure by Afera President**

# Afera Marketing Committee General Report 2017 Plans 2018

**By Chairman: Jacques Geijsen**



# Actioned 2017, Ongoing 2018

## Marketing : Internal vs. External

- External :
- increase converter members
  - educational program
  - website / social media / mailings

- Internal :
- content :
- stimulate vs. mandate contributing content
  - market study (retrospective)
  - relevancy based on type of member ( tape manufacturer, converter, supplier)

annual conference 2018 (format – program)

# Actioned 2017, Ongoing 2018

- Working Groups

<b>MKC Working Groups</b>	
<b>Website Management</b>	Louise Vincent, Leader Sharon Boyle Bert van Loon Astrid Lejeune Bathsheba Fulton
<b>Education Awareness Initiative</b>	Mike Punter, Leader Sonja Santhiram Annegret Lange Florian Heller Carles Andreu Jacques Geijssen Evert Smit
<b>Annual Conference Programme</b>	Astrid Lejeune, Leader Ryan Miller Jacques Geijssen Matthias von Schwerdtner Evert Smit Bert van Loon
<b>Member Recruitment</b>	Stefan Meirsman, Leader Melanie Lack Stefan Neuner Beverley Weaver Alberto Loro Lamia Mike Punter Astrid Lejeune Bathsheba Fulton

# **Afera**

# **Technical Committee**

# **General Report 2017**

# **Plans 2018**

## **By Chairman: Evert Smit**



# Actioned in 2017

- Further **Global** Test Methods Harmonisation
  - 3 Methods globally adopted
    - GTF 6001 SAFT
    - GTF 6002 Thickness
    - GTF 6003 Width & Length.





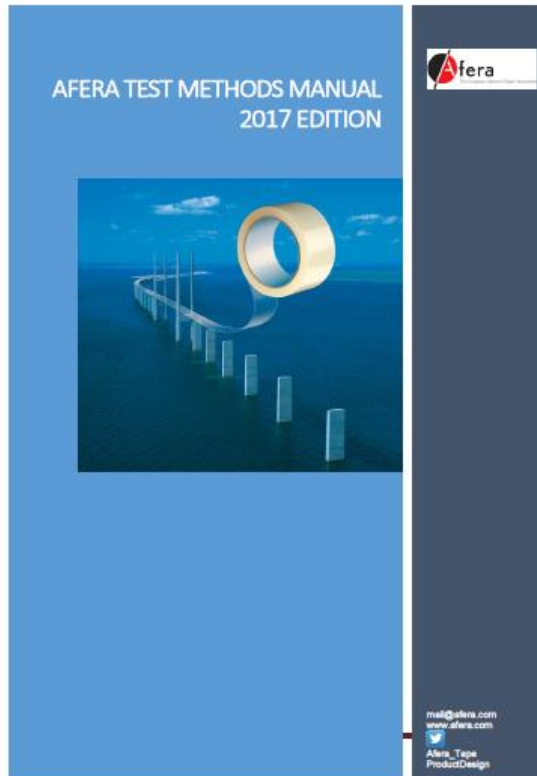
# Actioned 2017, Ongoing 2018

## ➤ Further developed

- New / alternative Loop Tack TM
- Dynamic Shear/Lap Shear TM (through PSTC)
- Methodology development measurement uncertainty
- Approval process of acceptance of new TMs for harmonisation (through PSTC)
- Peel strength dependent on steel plate surface toughness TM (through JATMA).

# Actioned in 2017

- *Afera Test Methods Manual, 2017 ed.*



# Actioned in 2017

- *Why tape?* section of afera.com
  - Launched in March
  - Dedicated to inspiring design and process engineers with the broad functionality and range of advantages of adhesive tape.

# Why tape?

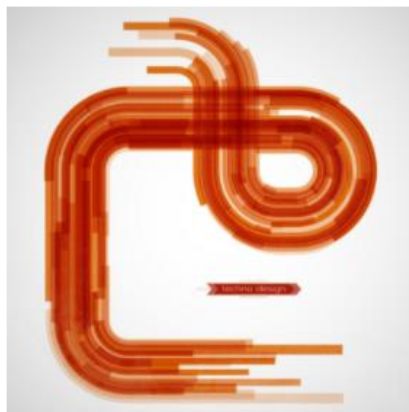
## Why tape?

Tape makes unimaginable product designs possible.



Imagine something virtually invisible and weightless that would allow you to hold two or more things together, or fix something to something else without weakening or failing, staining, or corroding under a variety of extreme conditions. This 'something' could also, for example, insulate or conduct electricity as part of your design.

Forget the image you may have of household- or duct- or even industrial tape. Think of adhesive tape as a functional sheet which makes the production and assembly of your design, however big or small, possible.



# Actioned in 2017

- Hosted 8th Tape College
  - 10-12 April 2017, Brussels Marriott Hotel
  - 85 participants from 10 European countries plus Russia, India and Turkey.

<b>Overall seminar programme</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Total # of evaluations</b>	<b>Average</b>
Did this educational event meet your expectations?	0	2	8	20	19	49	4.14
Advance information for this meeting	0	4	18	18	8	48	3.63
Hotel facilities and service	0	5	14	20	10	49	3.71
Quality and selection of food	0	2	4	34	9	49	4.02
Overall schedule of events	0	0	6	22	20	48	4.29
Adequate time for networking	0	1	0	23	24	48	4.46
Overall evaluation of this educational event	0	0	7	24	18	49	4.22

# Tape College 2017: road to the Future

## The future is starting now

- You are at the basis of the future of tapes
- The drivers for the future will be different from what your boss may think
- Solving *current* customer problems is ... just improving

## Forget what you were taught

- Innovation is a **result**, not a *goal*
- Software is Eating The World  
(Marc Andreessen, WSJ 20. 08. 2011)
- The Volkswagen Scandal  
Dutch Word of the Year 2016:  
„Sjoemelsoftware“ = cheat-software
- Remember these words:  
Transparency, Governance, Stewardship, Compliance

## This will guide companies in the future

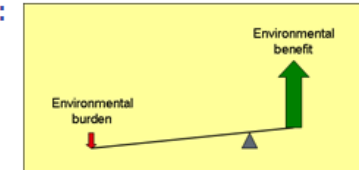
1. Ethics	The company establishes, promotes, monitors, and maintains ethical standards and practices in dealings with all of the company's stakeholders.
2. Governance	The company manages all of its resources conscientiously and effectively, recognizing the fiduciary duty of corporate boards and managers to focus on the interests of all company stakeholders.
3. Transparency	The company provides timely disclosure of information about its products, services, and activities, thus permitting stakeholders to make informed decisions.
4. Business relationships	The company engages in fair trading practices with suppliers, distributors, and partners.
5. Financial return	The company compensates providers of capital with a competitive return on investment and the protection of company assets.
6. Community involvement/ economic development	The company fosters a mutually beneficial relationship between the corporation and community in which it is sensitive to the culture, context, and needs of the community.
7. Value of products and services	The company respects the needs, desires, and rights of its customers and strives to provide the highest levels of product and service value.
8. Employment practices	The company engages in human resource management practices that promote personal and professional employee development, diversity, and engagement.
9. Protection of the environment	The company strives to protect and restore the environment and promote sustainable development with products, processes, services, and other activities.



TABLE 1.1 The broad definition of sustainability performance—nine principles

## Tapes as Enablers

- Tapes have their largest impact as a lever:



- They enable sustainable solutions

# Actioned in 2017

- Attendance of PSTC's 2017 Tape Summit
  - TC Vice-Chairman Ian Grace
  - 15-19 May 2017, Las Vegas (USA).



**PSTC**  
PRESSURE SENSITIVE TAPE COUNCIL

**A bond you can trust.**

# Actioned 2017, ongoing 2018

- Working Groups

<b>TC Working Groups</b>	
<b>8<sup>th</sup> Tape College and Intl Technical Seminar</b>	Evert Smit, Leader Ian Grace Ralf Rönisch Reinhard Storbeck Gert-Jan van Ruler Danny Beekman
<b>Education Awareness Initiative</b>	Evert Smit, Leader Uwe Maurieschat Jeff Burrington Michael Raidt Danny Beekman
<b>Regulatory Affairs</b>	Reinhard Storbeck, Leader Axel Hessland Mark Macaré (Consultant, Lejeune) Ingrid Wasbauer (Nitto) Dirk Lamm (tesa) Miriam Verbruggen (Lohmann) Ulrike Krenzin (3M)
<b>Test Methods (ad hoc)</b>	Lutz Jacob, Leader Ralf Rönisch Uwe Maurieschat Thomas Christ Thorsten Meier Danny Beekman



# Ongoing in 2018

- **Solidifying Working Groups**
  - **Afera Global Adhesive Tape Summit 2018**
    - 11-15 June 2018, Sheraton Munich Arbellapark Hotel
  - **Education Awareness Initiative**
    - U.K. pilot project w/Pearson
  - **Regulatory Affairs**
    - BREF STS update, REACH (registration, Guidance on requirements for substances in articles, and PACT), ERPC, other hot topics...
  - **Test Methods (ad hoc)**
    - Peel strength dep. on steel plate surface roughness TM.

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Learn more at [pearson.com](http://pearson.com)



# 1<sup>st</sup> Afera Global Adhesive Tape Summit 2018

- Hosting 1<sup>st</sup> Afera Global Adhesive Tape Summit 2018
  - 11-15 June 2018, Sheraton Munich Arabellapark Hotel
  - Global Tape Forum (GTF) and Global Test Methods Committee (GTMC) meetings
  - Lutz Jacob (Afera) is GTMC Chairman through June 2018.



# 1<sup>st</sup> Afera Global Adhesive Tape Summit 2018

- Themed “Collaboration” w/market overviews (EU, Asia, USA), maintaining the core (technologies), proactive and reactive drivers (differentiation, innovation, raw materials, regulation)
- 3 speakers from ea international counterpart, 18-20 25-min papers
- Presentation deadline 30 November 2017
- 125 attendees expected.

# GTF, GTMC Meetings

- Topics for GTF and GTMC Meetings
  - GTF 6003 Width & Length to be adopted officially
  - Should all Afera TMs be converted to GTF TMs/assigned GTF numbering?
  - All GTF counterparts will be asked to perform RR tests on New Loop Tack TM
  - Finalise approval process of acceptance of new TMs for harmonisation
  - Move forward on methodology for development of measurement uncertainty TM.

# Growing the market for adhesive tape solutions

- Education Awareness Initiative
  - Afera's effort to target those who will ultimately make the decision of how a product is made and processed – students – by putting adhesive tape into higher education curricula for engineers
  - U.K. pilot project w/Pearson
  - Germany – with Uni Kempten
  - Carried out with MKC w/Mike Punter
  - Edu-WG is identifying units, collecting material on tape technology.

# Regulatory Affairs

- Regulatory Affairs
  - Afera engaged Public Affairs Manager Mark Macaré, who is working w/member delegates from tesa, IVK/FEICA, Nitto, Lohmann and 3M on critical environmental issues which should be monitored and/or acted upon.

# European BREF update

- [Best Available Techniques \(BAT\) reference document \(BREF\) on Surface Treatment Using Organic Solvents \(STS\)](#) - “adhesive application in the manufacture of abrasives and adhesive tapes”
- First adopted in 2007 under [E.U. Industrial Emissions Directive \(IED\)](#), now being updated (final in 2018)
- Affecting production plants with a VOC consumption capacity of more than 150 kg/hour or 200 tonnes/year
- Afera is a member of the Surface Treatment using Organic Solvents Technical WG (BREF STS TWG).

# REACH (Registration)

- REACH (Registration)
  - For the lower tonnage chemicals (between 1 and 100 tonnes by volume per year), the deadline is 31 May 2018
  - Afera provides information on requirements for downstream users as well as monitoring impact on DUs
  - Through CheMI, the European Platform for Chemicals Using Manufacturing Industries, Afera has a seat in partner expert group of advising the process of producing the [ECHA Guidance on requirements for substances in articles.](#)



# REACH (PACT)

- REACH (PACT)

- At member co. level, Afera is working w/FEICA to monitor the Public Activities Coordination Tool (PACT), which lists the substances for which a risk management option analysis (RMOA) or an informal hazard assessment for PBT/vPvB (persistent, bioaccumulative and toxic/very persistent and very bioaccumulative) properties or endocrine disruptor properties is either under development or has been completed since the implementation of the SVHC Roadmap commenced in February 2013.
- Currently 378 substances
- If necessary, take action by forming a consortium to support the substance(s) in question.

# European Recovered Paper Council (ERPC)

## ERPC

The European Recovered Paper Council (ERPC) was set up for the launch of the First European Declaration on Paper Recovery in November 2000 with the aim to monitor the progress made towards meeting the recycling targets set out in the European Declaration.

The following tasks were given to the ERPC:

- to coordinate the commitments of all the Signatories and Supporters
- to take steps to improve the quality of the information available
- to discuss all relevant matters regarding the successful operation of the European Declaration
- to coordinate public information on the achievements of the European Declaration
- to produce annual reports

The ERPC monitors the progress of the European Declaration openly and transparently and co-ordinates the joint work to achieve set targets.

For further information on the ERPC contact the ERPC secretariat on tel +32 2 627 49 19 or email: [erpc\[at\]cepi.org](mailto:erpc[at]cepi.org)

## Signatories & Supporters of the New European Declaration on Paper Recycling

### Supporters

#### Afera

The European Association for the Self Adhesive Tape Industry  
[www.afera.com](http://www.afera.com)

#### EuPIA

European printing Ink Association, a sector fo CEPE  
[www.eupia.org](http://www.eupia.org)

#### FINAT

Worldwide Association for self-adhesive labels and related products  
[www.finat.com](http://www.finat.com)

#### RADTECH Europe

European Association for the promotion of UV and EB curing  
[www.radtech-europe.com](http://www.radtech-europe.com)

- ERPC
  - Afera is a “supporter” since September 2015
  - ERPC watches all potentially disturbing processes to paper recovery, including adhesive bonding
  - The New European Declaration on Paper Recycling (2016-2020)
  - Adhesive applications scorecard
  - Packaging tapes will receive initial focus.

# Rapid Alert Protocol

- Respond timely to issues that may damage our business

## AFERA Crisis Taskforce

### How to react in crisis situations WITHIN 48 HOURS?

#### INTRODUCTION

With news spreading at an ever-increasing pace, a robust crisis communication protocol is indispensable to enable AFERA to (re)act quickly and adequately.

To organize adequate crisis communications during a crisis, it is proposed to introduce an **AFERA Crisis Taskforce (ACTF)**. The ACTF's goal is to ensure faster and more adequate crisis communication.

#### PART OF THE 'ECTF':

- President of the Steering Committee
- President of the Marketing Committee
- President of the responsible Committee and/or working group
- AFERA staff (Secretary-General and Public Affairs Manager)
- External advisor when needed

# Reg. Affairs Hot Topics

- Hot topics
  - MDIs (diisocyanates)
  - Formaldehyde: CMR!
  - Biocides preservatives (dispersions)
  - Conflict minerals
  - Ecodesign / Circular Economy

# Circular Economy – Ecodesign

## – A new Megatrend !!! –

(Afera TC-meeting; 4 Oct 2017, Turin (IT))

## Circular Economy / Ecodesign – Strategies for the Future

The image features a large iceberg floating in the ocean. The tip of the iceberg, which is visible above the water line, is labeled 'Implementation Acts' and lists '„Displays“, „Server“, „Computer“'. The much larger, submerged part of the iceberg is labeled 'More implementation acts of energy consuming products planned (washing machines, refrigerators, etc.)'. To the left of the submerged part, the text 'EU Framework „Circular Economy“' is written. To the right, under the heading 'COM Priorities:', a list of priorities is provided: 'Plastics', 'Food waste', 'Critical raw materials', 'Construction & Demolition', and 'Biomass- and biobased products'. A horizontal arrow with a red-to-green gradient points from the submerged part of the iceberg towards the 'COM Priorities' list.

**Implementation Acts**  
„Displays“, „Server“, „Computer“

**More implementation acts of energy consuming products planned**  
(washing machines, refrigerators, etc.)

**EU Framework**  
**„Circular Economy“**

**COM Priorities:**

- Plastics
- Food waste
- Critical raw materials
- Construction & Demolition
- Biomass- and biobased products



# Plan: *Accelerating Services* to our Members

- TC activities depend on volunteers
  - High willingness, but availability is the issue
  - Need dedicated professional time:
    - Tested with Regulatory and Test Methods: ++
  - Important to finalise initiatives OTIF
    - Content Creation Educational & Why Tapes
    - Circular Economy
    - Linking with fellow associations FEICA & FINAT
    - Test Method development & Harmonisation
  - Request to you: expanding use of experts?
    - Estimate 200 h/y

# Current Composition Steering Committee

- Eastern Europe
- Central Europe
- Western Europe
- Southern Europe
  
- Chair TC
  
- Chair MKC



# New Composition Steering Committee

- 5 Active Members (adhesive tape manufacturer w/adhesive coating facilities in Europe)
- 2 Associated Members (raw material, machine and packaging suppliers)
- 1 Converter Member

# New Composition Steering Committee

<u>Representing</u>	<u>Company</u>	<u>Candidates</u>	<u>Until</u>
<u>Tape Manufacturer</u>	<u>tesa</u>	<u>Mete Konuralp</u>	<u>9/2018</u>
<u>Tape Manufacturer</u>	<u>3M</u>	<u>Lori Cherry</u>	<u>9/2020</u>
<u>Tape Manufacturer</u>	<u>Nitto</u>	<u>Alex Jaspers</u>	<u>9/2020</u>
<u>Tape Manufacturer</u>	<u>Lohmann</u>	<u>Evert Smit (TC Chair)</u>	<u>9/2020</u>
<u>Tape Manufacturer</u>	<u>American Biltrite</u>	<u>Jacques Geijsen (MKC Chair)</u>	<u>9/2020</u>
<u>Converter</u>	<u>TBD</u>	<u>TBD</u>	<u>9/2020</u>
<u>Supplier</u>	<u>Bostik</u>	<u>Ian Grace</u>	<u>9/2020</u>
<u>Supplier</u>	<u>HB Fuller</u>	<u>Melanie Lack</u>	<u>9/2020</u>

## Rotation Schedule:

### Presidency

Mete Konuralp

### Years

2017-2018

### Vice Presidency

Lori Cherry

# Updating Afera Statutes

- Article 4A, 1a – In terms of Active Membership, SC retains the right to propose and evaluate membership on an individual basis where they feel it benefits the Association.
- Article 4A, 1c – Converters are added as a class of membership.
- Article 4A, 2 – All Member classes are eligible for membership of the Steering Committee.
- Article 8, 3 – Outgoing President can be re-elected once (3-year term)

# Updating Afera Statutes

- Article 9, 3 – Secretary General is authorised to act as signatory along with two members of the Steering Committee.
- Article 10, 4 – TC and MKC Chairmen cannot also hold the offices of President and VP.

# Membership Fees 2018

Due to Afera's effective strategic direction resulting in a strong financial position, our membership fees will not be changed in 2018.

# Financial Report Balance Sheet 2017 Budget & Latest Estimate 2018 Budget 2018

	<b>Actual</b>	<b>Budget</b>	<b>Estimate</b>	<b>Budget</b>
	<b>2016</b>	<b>2017 at</b>	<b>2017</b>	<b>2018</b>
<b>INCOME</b>	Euro	<b>AGM 2016</b>	Euro	Euro
<b>Membershipfee</b>	223.800	217.200	224.750	228.700
<b>Events</b>				
Annual conference fee and sponsoring	154.980	146.000	150.000	140.000
Technical seminar fee	0	70.000	0	85.000
Tape college fee and sponsoring	52.952	0	75.563	0
<b>Media</b>				
Adverts digital Afera newsletters	2.145	2.000	1.100	1.100
Banners website	6.000	6.000	6.000	6.000
<b>Other Income</b>				
Financial income (interest)	711	900	50	50
Other income (test methods, settlement VAT)	7.071	1.500	150	1.000
<b>TOTAL INCOME</b>	<b>447.659</b>	<b>443.600</b>	<b>457.613</b>	<b>461.850</b>
<b>EXPENSES</b>				
<b>Basic Services</b>				
Financial administration	12.500	11.135	11.000	11.000
Secretarial services and membership management	24.000	23.135	23.000	23.000
Steering and working group support	34.500	32.135	32.000	32.000
Strategy development and representation interests	13.000	11.135	11.000	11.000
<b>Committees</b>				
Steering Ctee meetings	4.150	4.000	4.800	4.500
Global Tape Forum Afera Expenses	1.326	0	0	0
Marketing Ctee meetings	4.045	4.000	4.200	4.200
Tape Market report	5.525	0	0	0
Technical Ctee /Standardization Support (Lutz Consultancy	10.175	8.500	6.000	6.500
<b>Events</b>				
Annual Conference	108.540	130.000	115.000	125.000
Secretarial fee	43.000	43.000	43.000	43.000
Tape College	40.201	0	42.000	0
Secretarial fee	27.500	0	27.500	0
Technical Seminar	0	42.500	0	70.000
Secretarial fee	0	27.500	0	27.500

<b>EXPENSES</b>				
<b>Media</b>				
Editor Costs	6.101	7.000	7.000	7.000
Standardisation Costs (Test Methods)	7.060	7.100	4.260	5.000
Development New Test Methods Manual	180	0	0	0
IT Expensens (web hosting and domain registration)	4.475	2.800	3.500	2.800
Secretarial fee (internal & external communication)	26.000	35.520	35.500	35.500
<b>Environmental Activities</b>				
Regulatory Activities	0	500	500	500
Afera ESVOC participation/BREF revision	3.892	4.500	3.743	4.500
Secretarial fee	10.000	10.000	10.000	10.000
<b>Strategic Projects</b>				
Content Marketing Project/Website Management	10.459	9.500	9.500	9.500
Secretarial fee	17.500	17.500	17.500	17.500
<b>Financial costs</b>				
Office Expenses	3.402	4.500	3.500	3.500
Certified Annual Account	4.000	5.000	5.000	5.000
Provision & Debt Collection	6.502	0	0	0
Bank Costs	2.551	2.000	2.000	2.000
<b>TOTAL EXPENSES</b>	<b>430.584</b>	<b>442.960</b>	<b>421.503</b>	<b>460.500</b>
<b>RESULT</b>				
	<b>17.076</b>	<b>640</b>	<b>36.110</b>	<b>1.350</b>
<b>The result is allocated as folows</b>				
General reserve	42.076	640	36.110	1.350
Earmarked Fund Annual Conference	0	0	0	0
Earmarked Fund Marketing/Media Project	-25.000	0	0	0
	<b>17.076</b>	<b>640</b>	<b>36.110</b>	<b>1.350</b>
<b>Capital, 1 January</b>	<b>321.490</b>	<b>363.566</b>	<b>363.566</b>	<b>399.676</b>
<b>Ermarked fund</b>	<b>0</b>	<b>0</b>		
<b>Capital, 31 December</b>	<b>363.566</b>	<b>364.206</b>	<b>399.676</b>	<b>401.026</b>



# Next Events 2018

Afera International Technical Seminar  
& Global Tape Forum Meetings  
11-14 June 2018  
Arabella Hotel, Munich, Germany

Afera Annual Conference  
3-5 October 2018  
Divani Apollon Palace & Thalasso  
Vouliagmeni - Athens, Greece





# Official Opening 60th Annual Conference